

PRINCIPLE OF RELEVANCE

Anchor Scripture: Luke 4: 42

One of the major things in life that concerns success and leadership is Relevance. When something or someone is relevant, that means it is germane and of importance to the issue, situation or people

Therefore, to be relevant is to be of importance to people in your organization, community and generation

As a human being created in the image of God, relevance is one of the inherent virtues in you, so the ability to be relevant is in you, but you have to open up the '**can**' in which it is concealed before it will manifest

Spiritually speaking, there is only one tool that God gives to any man for the '**can**' of relevance inside of you to be opened and you enter onto the realms of the relevant people in life, but after the tool is released, there are some things you have to crave for and ensure that you do and have always to maintain your relevance. In this article, I will be highlighting both the spiritual tool (which is both a personality and a virtue) released by God and the other essential things you need to be and remain relevant

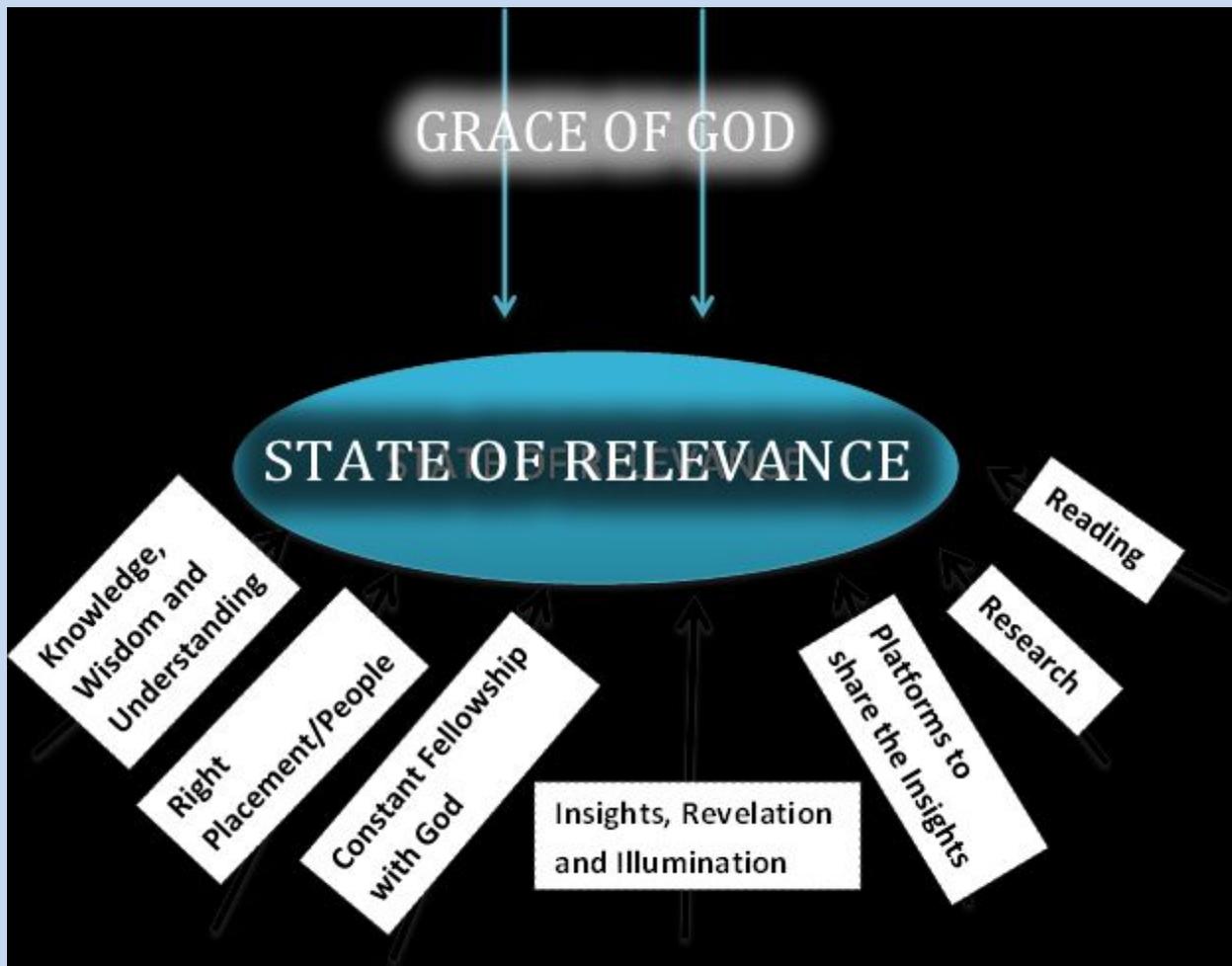
The basic tool released by God to any man for relevance is **Grace** (1st Corinthians 15: 10) and as I wrote earlier, Grace is both a personality and a virtue. As a personality, Jesus Christ is the Grace of God given to reconcile man back to God, when you give your life to Jesus, automatically you are translated from darkness (obscurity) into light (limelight, manifestation) and that is the beginning of relevance. *"If you are not in the light, you cannot be relevant"*, to be relevant is to be seen and recognised

As a virtue, it is given to you in order to obtain what you do not merit; you qualify for this when you accept grace as a personality

Understand that you can have the grace of God and remain irrelevant, also you don't jump into relevance, but you work it out. You must therefore put in the appropriate and necessary effort to your grace for you to become and remain relevant

You don't inherit relevance but you work it out and retain it by keeping on doing what you did to become relevant. The diagram shows that Grace comes from above, from the Father of light with whom is no variableness neither shadow of turning, then other things are developed by the efforts of man, that is why they appear from below and when everything come together, the man or woman who receives Grace and apply effort to develop those other virtues gets into the state of relevance and stays there by continuous effort on what brought him or her to the place

The diagram below shows the principle at a glance:



Now let me highlight those other things or strategies that are essential for you to remain relevant where you are, *if you are not relevant, you cannot be remembered*, but relevance brings you into memory, so in order to be remembered, contacted and consulted by people, take this points with all sense of responsibility and you will encounter a transformation in the level of your relevance:

- i. **Knowledge, Wisdom and Understanding** – No matter the level of Grace upon your life, you need the **knowledge** of the Word of God or the area of life you want to be relevant in for you to be of relevance. If you know, you will have an edge above others and this will make you

relevant to those that do not know, that is what makes knowledge important, because *“when you know, you will be known”*

Also understand that *“If you are wise, you will be needed”*, so you need **wisdom** in your life to remain relevant in life. Wisdom is so important that even God could not do the work of creation without it, *“The LORD by wisdom has founded the earth...”* says Proverbs 3: 19, so you must crave for wisdom with all sense of responsibility. You can only get heavenly wisdom through the fear of the Lord

You also need **Understanding** to be outstanding because when you are outstanding you will be relevant. To be outstanding is to be in the limelight. *“When you have understanding you will not stand under”*

- ii. **Right Placement/People** – frankly speaking, you may not be of relevance in all areas, but in any area you develop yourself, you will be relevant and wherever you are, people will seek you. Therefore, you need to be at the right place where you will be able to develop yourself and the people will also believe in you, your dreams and vision. Wherever God calls your location, HE will make allocation available for you, do not think that where someone you know is making waves is the same place for you, but ask God for His directive
- iii. **Constant Fellowship with God** – Fellowshiping or Communion with God is another vital and important strategy or method of retaining your being and remaining relevant in life. God is the source of everything including relevance; therefore HE is needed for this virtue to be retained. Understand that *“When you are Married to God, you make Exploits”*, also *“When you Relate with Him, you enter into Rest”*, so you must constantly seek His presence so that HE can release more light into your life – because the brighter you are, the more relevant you become. You fellowship with Him through the Word, by studying it reverently, prayerfully, spiritually and with the aim of hearing from God, also you fellowship through Worship and Spirit-led Prayers

- iv. **Insights, Revelation and Illumination** – You must go beyond the letters of the scriptures to the spirit of the Word, Jesus said “...*the Words that I speak to you are Spirit and Life*” John 6: 63. You therefore need insight into that spirit of the Word to differentiate you from an ordinary reader, you need to access the revelations in the scripture to be relevant to your generation and as Bishop David Oyedepo said “*When Revelation Graduates to Illumination, Dominion is established*”, in this case, the dominion is your relevance, so when the Holy Spirit illuminates your spiritual eyes, you become and remain relevant. “*The more insight, revelation and illumination you access, the more relevant you become*” – Eph. 1: 18
- v. **Platforms to share the Insights** – Having insights and all the other virtues is not really the end of the matter, you must have one or two platforms on which to share these things. When your insights and revelations are shared on one platform, it can provoke invitation to other platforms for you to share the same or other revelations. You can even create platforms to share your revelations and insight, that is why you need to be at the right place, where you will be given the support you need but understand that it must be commanded before you go ahead

I believe there is nobody in this world that does not want to be recognised; John C. Maxwell said “*Everybody wants to be somebody.*” Since the grace of God is upon you my reader, why not go ahead to implement these five strategies I have highlighted in this article, so that your relevance can go beyond borders and also become trans-generational in nature

I know that there are some people already applying these principles and strategies, but are unaware of its existence as I have explained here, so go through the strategies and consciously apply them so that your impact, influence and relevance can be on the increase

Understand that these principles and strategies cut across all works of life, whatever area of life you are into: Ministry, Oil & Gas, Banking, Insurance, Education, Medical, Media, Telecommunications etc. you can apply them and you will see people getting attracted to you

While rounding off this article, these other strategies just popped up and I had to quickly add them to the article before you get to read it, these two additional strategies are also of importance in provoking your relevance:

- vi. **Research** – This is another strategy of improving or increasing your relevance. When you do research, you get deeper understanding about what you are studying. And as a Christian, the Holy Ghost can also aid your research spiritually because “...*the Spirit searches all things, yes the deep things of God*” – 1st Corinthians 2: 10 and can also do same mentally, by giving insight into where you can go physically or electronically (online) to get what you are searching for or researching on
- vii. **Reading** – When you read, you expand your knowledge-base and it improves your capacity for growth and development. Reading is one of the best ways to improve yourself, it will show when you speak and people will be willing to listen to you. Reading also improves and increases your vocabulary because people don’t want to listen to people that cannot carry them along or keep them in the flow of discourse. So when you read widely and extensively, you increase your rate of relevance – Daniel 9: 2, as busy as Daniel was, he had time for reading, he said “...*I Daniel understood by books...*”, reading takes you to the places you might not be able to get to physically and shows you what others have seen or done, so find time to read and you will become more relevant, because “*Reading provokes Relevance*”

Finally, looking at the anchor scripture, Luke 4: 42 which says “***And when it was day, He departed and went into a desert place; and the people sought***”

Him, and came unto Him...” this verse of the Bible talks about the most relevant man in the history of mankind (Jesus), and it shows the strategies in this article.

Jesus went into a desert place, which means He knew the right place to be at that particular time (Right Placement), which is a strategy for relevance

Also He was there by Revelation, when you go down in the spiritual realm, it means going out of the will of God (symbolic direction), but when it is by divine direction, it means either to learn or to carry out an assignment and the Bible says “***And came down to Capernaum...***” verse 31, so because it was by revelation that He came there, He was like the proverbial ‘*golden fish that has no hiding place*’, which implies relevance, it means Jesus went down to Capernaum to carry out a divine mandate

Understand that when you are relevant, people will seek you for solution to the situations of their lives, that was the position of Jesus where He was, the people sought Him and were even pleading with Him to stay with them, because He was too relevant to be ignored, He was a force to reckon with by divine election, you can also become like that by applying the strategies highlighted in this article.

As you follow the strategies highlighted, I declare that your life shall encounter the grace of God that will make you relevant in Jesus name, perhaps you are not in a relationship with Jesus Christ, you have a vital opportunity to do that now by asking Him to come into your life, take control and thereby cause you to become relevant to your generation and generations to come

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